

California's Mission Indian Revolts

Professor James Adams of the University of Southern California has studied the history and healing of California Indians for many years. He will discuss several questions about Indians and the Mission system. How were people recruited to and retained in the Missions? What was it like to live in the Missions? Did the Indians rebel against the Mission system? Did Indians escape from the Mission system? What happened when the Missions were secularized in the 1830s? Professor Adams will discuss his recent book "Estanislao - Warrior, Man of God" and relate the history of Estanislao, a forgotten hero.



Professor Adams got his PhD in Pharmacology in 1981 from UC San Francisco. He has been on the faculty at USC for 22 years. Cecilia Garcia, a Chumash healer, has been his teacher for 10 years. Together they have written a book and several articles on healing.



Join us on Monday, November 16th, 7:00 p.m.

At the Center For Spiritual Living

(formerly known as the La Crescenta Church of Religious Science)

Located on the corner of Dunsmore and Santa Carlotta



Crescenta Valley Heritage

By Sharon Weisman

As the holidays approach it's important to keep an eye out for inappropriate projects wending their way through the approval process. Developers seem to bring questionable proposals this time of year. For example, the new medical office building at the corner of Verdugo and Broadview was approved by a Glendale DRB on December 29, 2005 without any community input. Please help us watch the various jurisdictions and report anything that seems excessive.

The first rain of the season came early but gently. However, we can't let down our guard quite yet, as last month's program so aptly demonstrated. While we do have to put up with k-rails in our neighborhoods for a few more years, **Steve Zurn of Glendale Public Works** did say at the November 2 meeting at Clark Magnet about coping with the aftermath of the **Station Fire** that it's OK to paint them to match your house or decorate them. Local schools may get involved in painting murals on those near their campus.

The other news from that meeting was that **Glendale Unified Schools Connect Ed** system, which works similar to the city's reverse 911, can have up to three numbers per student. Parents should have their cell phones in the system in case they need to be notified when not at home. The school district has planned for various possibilities and families should make sure they stay in close contact with their local

school and have the latest information.

VOICE (Volunteers Organized in Conserving the Environment)

continues to raise funds to cover the cost of responding to the draft EIR for the **Verdugo Hills Golf Course** while we wait to see how the city responds to our comments. See: <http://www.gcvoice.org/current-projects/vhgc.htm> for updates. Meanwhile, **Paul Krekorian** and **Christine Essel** vie to represent the area on the **Los Angeles City Council**. The **Council District 2** election is **December 8**. Please let anyone you know in LA CD2 that it is critical to vote, via mail or in person on **December 8**.

The **North Glendale Community Plan Advisory Committee** has worked throughout the summer on how development should proceed for the next ten years.

Advisory Committee work so far is summarized on the city's website: <http://www.ci.glendale.ca.us/planning/NorthGlendaleCommunityPlanAdvisoryCommittee.asp>

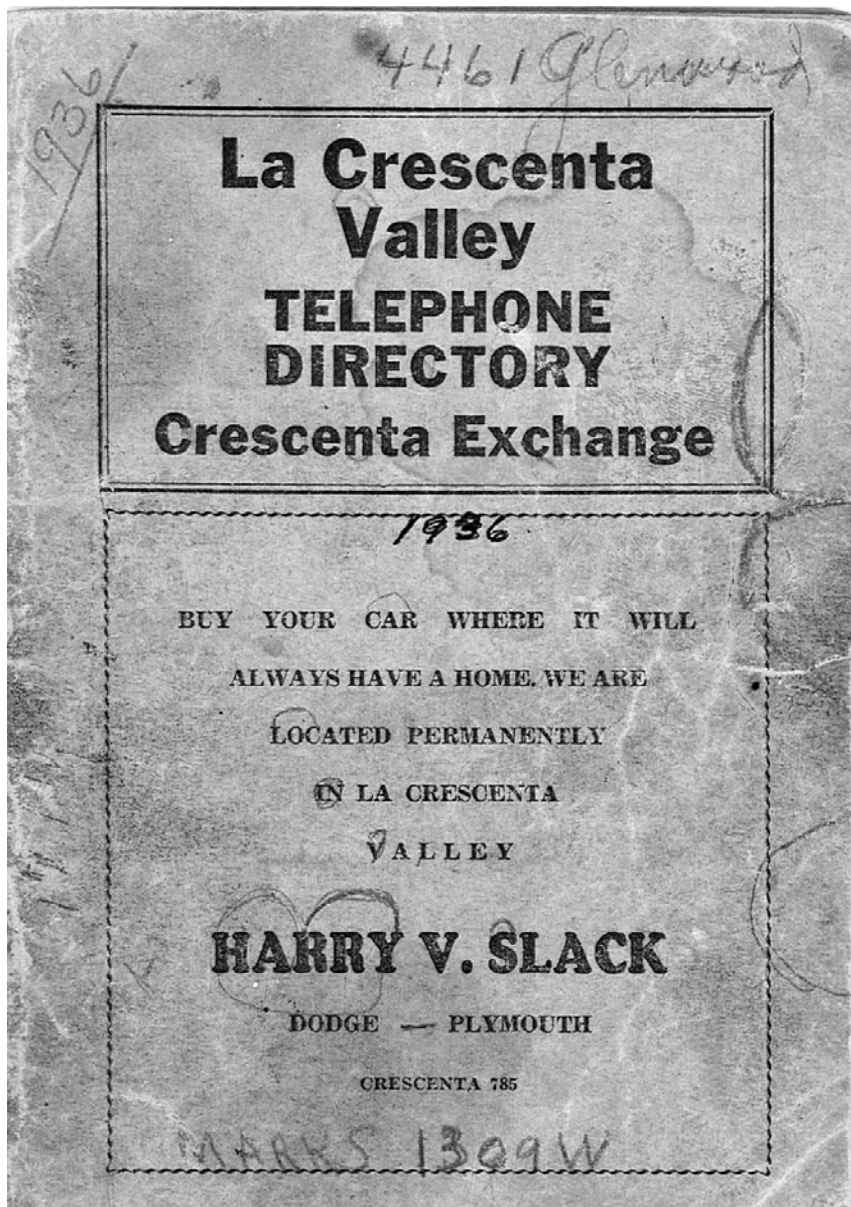
Even if you aren't part of the **Advisory Committee** you can review the material online and make comments. Please let your friends and neighbors know of this opportunity, especially any who might have knowledge of architecture, urban planning, or similar areas. This is the time to make your voices heard, not after something gets built we don't want in the neighborhood. The final

Advisory Committee meeting is scheduled for Nov.23. Then the recommendations will be consolidated and presented to the **Glendale** city council.

If you have comments to add or questions about the process, please call **Laura Stotler** or **Alan Loomis**(818) 548-2140.

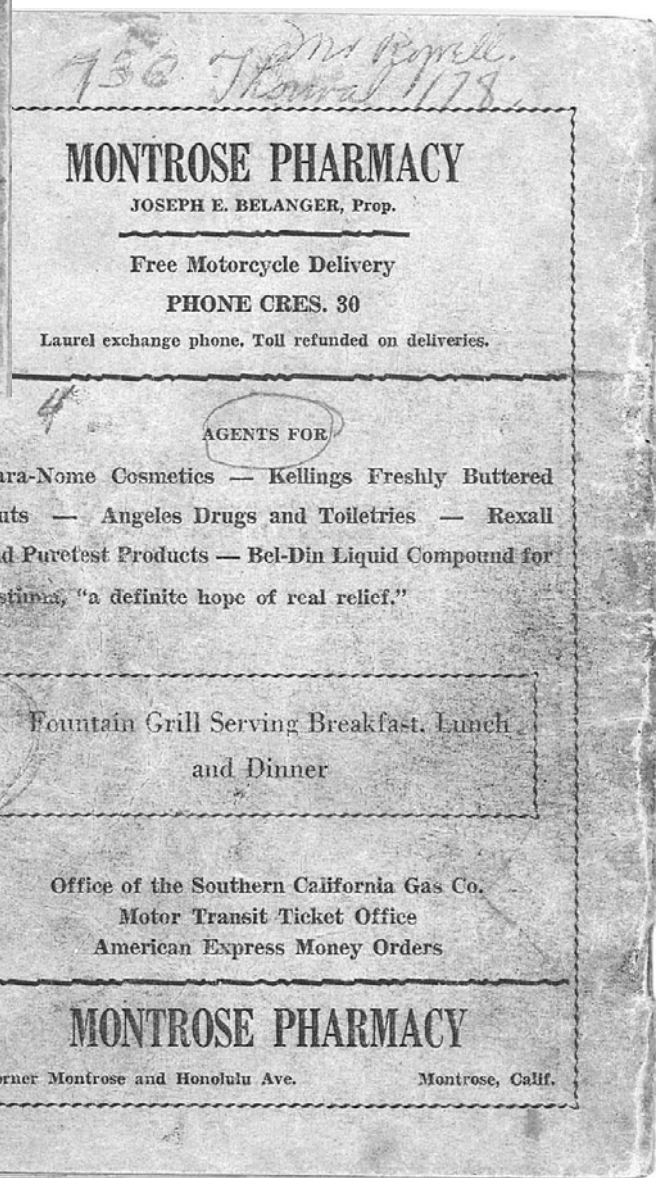
Glendale is also reviewing it's wireless communication ordinances to exert as much local control as possible over the placement of cell phone towers and other facilities in neighborhoods. Four community input meetings have been held and the proposed new ordinance is available on the city's website. You can review it and make comments when it comes to the city council for approval.

There'll be some new faces on the **Crescenta Valley Water District** board and the **Crescenta Valley Town Council** as well as some returning volunteers. Newcomers **Kerry Erickson** and **James Bodnar** and incumbent **Richard Atwater** took the three slots on the **CVWD** board. **Robbyn Battles** and **Dennis van Bremen** return to the **CVTC** as regular members and **Todd Thornbury** joins them in the third spot. Alternates are **Kim Mattersteig**, **Charles Beatty**, and **Silvana Casalegno**. The new members bring new ideas and the returning ones provide continuity. Congratulations to all who won and thanks to everyone who ran. Please show your support for the efforts of these volunteers and come to meetings of both organizations with thoughtful input.



This 1936 Telephone Directory was donated to the Historical Society's archives by our own Ellie Pipes. We have reproduced some selected scanned pages of the little phone book, as a "slice of life" in pre-WWII La Crescenta and Montrose.

On this page you will find the front and back covers, complete with doodling and notes absent-mindedly done by someone over 80 years ago! On the following pages we give you a small sample of the residential directory, followed by the business directory in its entirety.



Black 203 R

PERSONAL TELEPHONE LIST

NAME	CITY	NUMBER
Sheriff O. Cresc.		464
Carter 1st		7030
Agnes		888
Thomson		13149
McEwin		968W
Agnes		1249W
Henry H 161 (Mrs MacKay)		
Morgan Ed 6074		
John		Cresc 1308W
Pauline		North Hollywood 2019M
Mrs Steen		8194
		5280 1/2 Hollywood Blvd. Los Angeles
Mr. Crane		1204W
Rosi Kent		9725
Fay (Real Est)		
J. Fabian Sullivan		Rough 8049
Thomson		3361
Det		9070R
Babeodr		1st 3832

4

Twelve on Commonwealth

EMERGENCY CALLS

In an emergency if you call "Operator" and say

"I WANT TO REPORT A FIRE" or "I WANT A POLICEMAN" or "I WANT AN AMBULANCE" or "I WANT THE SHERIFF"

giving the address where the emergency exists and the name of the place or town, an attempt will be made to connect you with the required number.

Hackett
86.28

GENERAL INFORMATION
CRESCENTA EXCHANGE

SERVICE CALLS

For Numbers not listed in this directory.....Call Information
To report Telephone Out-of-Order.....Repair Service
Service Irregularities and Assistance.....Supervisor
Business Transactions.....Business Office

OUT-OF-TOWN CALLS

For Station-to-Station Calls to Nearby Points. Give Call to Operator
For all other Out-of-Town Calls.....Call Long Distance.

ERRORS IN DIRECTORY

We do not assume any liability because of errors or omissions in compiling this book. Sometimes, despite care and attention, errors will occur.

The Prefix "CRESCENTA" applies to all numbers in this Directory except where otherwise noted

5

MONTROSE FLORAL SHOP

Flowers For All Occasions
2258 Honolulu Ave., Montrose, Calif.
Crescenta 50

Montrose Auto Painting 3800 Honolulu Verdugo City	723
Montrose Auto Parts Co 2513 Honolulu av Montrose	456
Montrose Beauty Shop 2237 Honolulu av Montrose	212
Montrose Cleaners 2018 Montrose av Montrose	698
Montrose Dept Store 2253 Honolulu av Montrose	86
Montrose Floral Shop 2258 Honolulu av Montrose	50
Montrose Garage 2430 Honolulu av Montrose	15-J
Montrose Hotel 2212 Honolulu av Montrose	729
Montrose Motors 2133 Verdugo rd Montrose	819
Montrose Pharmacy 2201 Honolulu av Montrose	30
Montrose Radio & Appliance Shop 2217 Honolulu av Montrose	687
Montrose Realty Co 2400 Honolulu av Montrose	341
If no ans call	321
Montrose School 2348 Mira Vista Montrose	58
Montrose Seed Feed & Pet Supplies 2251 1/2 Honolulu av Montrose	484-W
Montrose Theatre 2226 Honolulu av Montrose	308
Montrose Transfer Co 2155 Verdugo rd Montrose	755
Moore A W 3440 Mayfield La Crescenta	833
Moore C D 4429 Young dr Montrose	897
Moore Clara M 2235 Del Mar Montrose	1153-W
Moore E L 4351 Ramsdell av La Crescenta	1030-W
Moore R W 2713 Prospect La Crescenta	846
Morehead Preston T 2621 Prospect La Crescenta	520

MONTROSE MOTORS

SALES

SERVICE

6-OLDSMOBILE-8

SALES AND SERVICE

2133 Verdugo Road

Phone Cres. 819

32

MONTROSE FEED, SEED
AND PET SUPPLIES

See Us For Birds and Pets

Phone Cresc. 484-W

2251 1/2 Honolulu Ave., Montrose, Calif.

Morgan Earl R 2307 El Moreno La Crescenta	926-J
Morgan & Gilbert Mkt 2809 Honolulu av Verdugo City	570
Morgan Reginald 4319 Vista Bonita way La Canada	601-J
Morrow Laura H 4823 Ramsdale La Crescenta	208-M
Morton H H S New York La Crescenta	202-W
Moses Arthur H Serv Sta 2550 Honolulu av Montrose	475-M
Moulton Clarice S Mrs 3750 3rd av Highway Highlands	238
Moulton Ernest A 2705 Sycamore av Montrose	762-W
Mount Clyde L 3113 Sparr blvd Glendale	686
Mountain Water Co of La Crescenta 2908 Foothill	
La Crescenta	177
After 5 PM Sundays & Holidays call	174-J
Mullaney Jack L Montrose Garage 2430 Honolulu av Montrose	15-J
Mullenbach Joseph L 2536 Kemper av La Crescenta	256-W
Mulligan Joseph P 2513 Prospect Montrose	626-W
Mummert Austin J Dr 5060 Briggs Montrose	581-J
Munson H W 4427 Rockland pl Montrose	348
Munson M A Mrs Martha Antoinette Shop	
2243 Honolulu av Montrose	302
Murphy Chas E 3925 Sunset Montrose	191-R
Murphy Chas E Garage 2604 Honolulu av Montrose	475-W
Murphy Pat 3449 Las Palmas Glendale	571-W
Murphy Ross 2336 Panorama La Crescenta	253
Murray Harold H 2636 El Caminito La Crescenta	260-M
Myers Curt A 3252 Castera Glendale	364-M

33

C. M. KNOX HARDWARE AND PAINT

Household, Electric and Plumbing Supplies
Etc., Etc.

If we don't have it we will try to get it.

2218-20 Honolulu Avenue, Montrose, Calif. Phone Crescenta 91

SCANLON'S DEPT. STORE

featuring the smartest in men's and women's Sports-
wear; plus apparel items for the entire family at prices
lowest by comparison.

Montrose, Calif.

Cres. 86

PONTIAC 6's and 8's

FAIRBANKS-FEE, INC.

Everything you want—at the price you want to pay.

Investigate our plans — A new car and a free vacation

2231 Honolulu Ave.,

Cres. 751, Montrose, Calif.

6935 Foothill Blvd.,

Sun. 413, Tujunga, Calif.

PETE'S QUALITY MEATS ECONOMY MARKET

2209 Honolulu Ave.

Crescenta 490

Montrose, Calif.

MONTROSE RADIO & APPLIANCE SHOP

B. T. LENZ

Refrigerators
Ranges
Washers
Ironers
Etc.

All
Standard
Radios
and
Service

ESTABLISHED 1924

Crescenta 687

2217 Honolulu Ave., Montrose, Calif.

FAST EFFICIENT

JUST CALL CRESCENTA

Brakes
Lubrication
Motor Reconditioning
Tow Car Service

715

Tires
Batteries
Radios
Accessories

STEVENS & KENT

COMPLETE AUTOMOBILE SERVICE

FREE MOTORCYCLE DELIVERY Oceanview & Verdugo Road

COURTEOUS SERVICE

La Crescenta Hardware

HARDWARE, PAINTS, OILS and GLASS

Radio Supplies

2912 Foothill Blvd., La Crescenta, Calif.

Phone Cres. 148

La Crescenta Garage & Service Station	
2851 Foothill blvd La Crescenta	736
La Crescenta Hardware Store 2912 Foothill La Crescenta	148
La Crescenta Junior High School 3730 N Glenwood	
La Crescenta	648
La Crescenta Maintenance Station 4757 Briggs	
La Crescenta	511-W
La Crescenta Market 2916 Foothill La Crescenta	132
La Crescenta Pharmacy 2776 Foothill La Crescenta	379
La Crescenta Sanitarium 3511 Honolulu La Crescenta	1067
La Crescenta School 4343 La Crescenta av La Crescenta	159
La Crescenta Turkey Ranch 3433 Foothill La Crescenta	235-J
La Crescenta Valley Fire District 2535 Foothill Montrose	13
La Crescenta Valley Herald 2025 Montrose av Montrose	572
La Gue E O Mrs 2815 Montrose av La Crescenta	466-J
La Gue P A 2645 Mayfield La Crescenta	453-J
Lakin Mary D 4926 Palm dr La Canada	947-J
Lane F G 3137 Mayfield La Crescenta	211-J
Laney Gladys M 4447 Ocean View Montrose	1172
Lang E F 2346 Orange La Crescenta	607
Lantz I L 3019 Sycamore av La Crescenta	902-J
Laracy Francis J 3643 4th av Highway Highlands	603-W
Larmore C A 4415 Rockland pl Montrose	361
Larson Arthur H 5581 Terrace dr La Crescenta	656
Lawhead-Carlton Co real estate 3032 N Verdugo rd	
Glendale	283
Lawhead Lee V 3117 Sparr blvd Glendale	489
Layer Helen Miss 2707 Mary La Crescenta	232-J
Leach Bros groc 2016 Montrose av Montrose	77
Lechleiter Kathryn C 3465 Buena Vista av Glendale	960-W
Lechner Clarence N 2712 Mayfield La Crescenta	360-W

LA CRESCENTA MARKET

Groceries, Meats and Vegetables

2916 Foothill Blvd.

Crescenta 132 & 133

La Crescenta, Calif.

Ledger Printing Co 2309 Honolulu av Montrose	678
Ledger The 2307 Honolulu av Montrose	45
Lee F J 2757 Foothill blvd La Crescenta	346-W
Leean E O osteopath 2221 1/2 Honolulu av Montrose	1193
Leean E O Dr 4921 Ocean View Montrose	234
Leffler R 2497 Encinal Montrose	1009
Lenz Benj T Montrose Radio & Appliance Shop	
2217 Honolulu av Montrose	687
Lenz Benjamin T 1940 Waltonia dr Montrose	593-J
Leonard E W 4313 Briggs Montrose	179-M
Leonard Lee 2747 Hermosa av Montrose	671-J
Le Sage Edna 2832 Mayfield av La Crescenta	620
Le Sage Henry A 2540 Orange av La Crescenta	305-R
Leuer John T 2225 Mira Vista Montrose	391-J
Levin Sam 3005 Altura La Crescenta	1181-R
Lewis Charles 3623 1st av Highway Highlands	646-R
Lewis Ernest 2662 Piedmont Montrose	1029-J
Lewis G W 4239 Briggs av Montrose	179-R
Lewis Robert 3246 La Crescenta av Glendale	878-W
Lewis William F 2612 El Caminito La Crescenta	886
Lind J M Mrs 2519 Los Amigos La Crescenta	300-J
Lincoln School 3333 Altura La Crescenta	206
Lindgren Eugene N 4649 N New York av La Crescenta	228-W
Link H S Laundry Service 2300 Foothill Montrose	317-J
Linkogel Jennie Mrs 1963 Waltonia Montrose	652-J
Livingstone Frank S 3101 Country Club dr Glendale	931
Lizbeth Candy Shop 2250 Honolulu av Montrose	129
Lloyd Kenneth P 3255 Castera av Glendale	627-W
Logan C G 3916 Pennsylvania La Crescenta	205-W
Logan C M 5125 Briggs La Crescenta	667-M
Long J F 3312 Mills La Crescenta	203-J

"A SPOKE IN THE WHEEL OF PROGRESS"
 Private Dining • Cocktail Lounge • Deluxe Meals • Serve All Hours
 2321 Honolulu Ave. Phone Cr. 746
THE WAGON WHEEL
 DANCING — WEDNESDAY, SATURDAY, SUNDAY

W

Wagner J M La Crescenta av La Crescenta	916
Wagon Wheel Cafe 2321 Honolulu av Montrose	746
Wagoner B H 3258 Castera Glendale	962
Walker B O 3329 Reta La Crescenta	208-W
Walker John F builder 3457 Montrose av La Crescenta	189-W
Wall I G 1809 Verdugo rd La Canada	87-M
Walt Martin 3049 Altura La Crescenta	505-M
Walton M C 1405 Beaudry Glendale	175
Ware Frank E 3550 Las Palmas Glendale	936
Warren Samuel A 3134 Mills La Crescenta	624-W
Wasson Realty Co 2767 Foothill La Crescenta	340
Wasson Virgil M 3055 Foothill blvd La Crescenta	502-W
Waterman Willis B 3427 Sierra Vista Glendale	610-W
Weaver Chas G 2218 Montrose av Montrose	52
Weinberg B 3005 Altura La Crescenta	1181-R
Weishaar R G 3230 Honolulu av La Crescenta	569-W
Weiss Shifra 2916 Henrietta av	1035-W
Weitkamp A H Dr Ocean View La Crescenta	409-R
Welch H M Mrs 3246 Honolulu La Crescenta	245-M
Welcome Serv Station 2270 Foothill La Crescenta	402
Wemple E L Dr 3805 La Crescenta Verdugo City	2
Res 2840 Honolulu Verdugo City	4
Wenger Jared 2616 Altura av La Crescenta	418-W
West Coast Variety Stores 2271 Honolulu av Montrose	243-J

Welcome Service Station

A. R. SWANSON, Prop.

GAS, OIL AND COMPLETE AUTOMOTIVE SERVICE
 2270 Foothill Blvd., Montrose, Calif. Cres. 402

Western Union Telegraph Co Crescenta Office

To sent a Telegram Cablegram or Radiogram

call Western Union

Whillock J P 2732 Piedmont Verdugo City	359-M
White Arthur E 2246 Waltonia dr Montrose	389-W
White F J 2258 Glenada Montrose	545
White H V 2531 Piedmont av Montrose	69-J
White Ralph E 2408 Los Olivos lane La Crescenta	946
White Robyn Miss 2455 Florencita dr Montrose	117-R
White Tom 2653 Montrose av Montrose	633-W
White Walter E 2246 Waltonia Montrose	389-W
Whytock J S vetnary 3767 La Crescenta Verdugo City	108
Wilber Willard M 2449 Cross La Crescenta	285
Wildhack Robert 2831 Altura av La Crescenta	254-W
Wildhack W A 2345 Montrose av Montrose	51-W
Williams Allen M atty 1621 Broadview dr Glendale	176
Williams Ben C 3102 Alabama La Crescenta	14-J
Williams Menzo 1941 Lombardi La Canada	87-W
Williams R H 2346 Del Mar rd Montrose	112
Williams Ward Dr Castle rd	138
Williamson E A 3015 Sycamore av La Crescenta	563
Williamson's Serv Station 2777 Foothill La Crescenta	501-W
Willoughby Cut Rate Drug Co 2210 Honolulu av Montrose	10
Wilson Chas W 2528 Piedmont av Montrose	429-J
Wilson George A 1915 Tondolea lane La Canada	150
Wilson Henrietta Hyessa Mrs 4240 La Crescenta av La Crescenta	158-J
Wilson Lillian 2259 Glenada Montrose	869-W
Wilson V H 3405 Rosemary av Glendale	102-W
Windsor B F 3232 Altura La Crescenta	462
Winther P T 2522 Community Montrose	888-W
Woodward J R 1918 Waltonia Montrose	682
Woolsey Cora Mrs 2827 Mayfield La Crescenta	154-J
Woolsey E W 3448 Las Palmas Glendale	48-M
Worthington Harry E 2419 Los Amigos La Crescenta	422-W
Wright James C 2030 Waltonia dr Montrose	55-W
Wright W C 2519 Piedmont av Montrose	558-W

Monica Elect 951-R 45

Irwin Walker 4398

CLASSIFIED DIRECTORY FOR CRESCENTA EXCHANGE

AS OF NOVEMBER, 1936

HOW TO USE THE CLASSIFIED SECTION OF THIS DIRECTORY

WHEN LOOKING FOR THE NUMBER OF A CERTAIN BUSINESS

It is easier to find the telephone number of a firm or person in business by looking in the Classified Section where the groups of listings are shorter, enabling you to quickly select the one you want.

If you know the person's name or the name of his firm and his type of business, look for the listing under its appropriate heading. If you want to find a listing of a person or firm whose name or address you do not know definitely, look through list under the appropriate heading for his line of business and you'll probably be able to recognize the name for which you are searching.

AMBULANCE SERVICE

Crippen Mortuary 2900 Honolulu Verdugo City 555

ART GOODS.—SEE ALSO NOVELTIES

So Calif Art Studio 3335 Verdugo rd Glendale 141

ASSOCIATIONS

—See Also Clubs; Also Lodges

Glendale City Teachers Club 2920 Community dr
La Crescenta 804
Kessler Horace S 3513 Buena Vista Glendale 1098-J
Verdugo Hills Merchants Assn 2307 Honolulu av
Montrose 12

ATTORNEYS

Martin & McKenna 2280 Honolulu av Montrose 904-W
Williams Allen M 1621 Broadview dr Glendale 176

AUTOMOBILE DEALERS

Buick Sales W L Doughty 2758 Honolulu av
Verdugo City 957
Dodge & Plymouth Sales & Serv 3738 Verdugo rd
Montrose 785
Fairbanks-Fee Motors 2221 Honolulu av Montrose 751
Tupper Wallace Verdugo rd Montrose 73
Montrose Motors 2133 Verdugo rd Montrose 819
Priester Ed Chevrolet Agcy 3701 Ocean View
Montrose 740
Tupper Wallace Verdugo rd Montrose 73

AUTOMOBILE EQUIPMENT

Montrose Auto Parts Co 2513 Honolulu av Montrose 486

AUTOMOBILE GREASING SERVICE

Stevens & Kent Service Garage 3430 Ocean View
Montrose 715

AUTOMOBILE PAINTING

Montrose Auto Painting 2800 Honolulu av
Verdugo City 723

AUTOMOBILE PARTS

Bidinger Jack Auto Parts 2347 Honolulu av Montrose 537

AUTOMOBILE REPAIRING

Murphy Chas E Garage 2604 Honolulu Montrose 475-W	
Priester Ed Chevrolet Agcy 3701 Ocean View	
Montrose	740
Stevens & Kent Service Garage 3430 Ocean View	
Montrose	715

AUTOMOBILE SERVICING

Stevens & Kent Service Garage 3430 Ocean View	
Montrose	715

AUTOMOBILE WRECKING

Talbott Auto Wrecking 2623 Honolulu av Montrose	66
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BAKERIES

New Home Bakery 2291 Honolulu av Montrose	19
Teerink A Mrs 2291 Honolulu av Montrose	19
Van de Kamp's Holland-Dutch Bakers Inc	
2278 Honolulu av Montrose	47

BANKS

Bank of America Natl Trust & Savings Assn	
Montrose Branch 2284 Honolulu av Montrose	3
Security First Natl Bank of L A	
Montrose Branch 2200 Honolulu av	90

BATTERIES

Souter Ned Gasoline Sta 3748 Verdugo rd Montrose	18
Stevens & Kent Service Garage 3430 Ocean View	
Montrose	715

BEAUTY SHOPS

Jeannette's Beauty Shop 2304 Montrose av Montrose	1040
Lorraine Beauty Shoppe 2107 Montrose av Montrose	1086
Lucille's Beauty Salon 2910 Foothill La Crescenta	1189
Ruth's Beauty Shop 3935 Orangedale Montrose	1072

NED SOUTER'S SERVICE

3748 Verdugo Road, Montrose, Calif.
Phone Crescenta 18
Willard Batteries & Service

BILLIARD PARLORS

Rice & Richardson Billiard Parlor 2216 Honolulu	734
BLACKSMITH SHOPS	
Pierce M M 3034 Piedmont	517

BUILDERS

Walker John F 3457 Montrose av La Crescenta	189-W
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BUILDERS' MATERIALS

Anawalt Lumber & Materials Co	
3725 Verdugo rd Montrose	92

BUILDING LOAN ASSOCIATIONS

Intervalley Building & Loan Assn	
2280 Honolulu av Montrose	834

CABINETS

Stromberg's Cabinet Shop 3700 Ocean View Montrose	473
Van Overen Cabinet Shop 2504 Manhattan Montrose	614

CASKETS

Heiserman Wm Casket Factory 3146 Montrose av	
La Crescenta	575

CHURCHES

Church Truth Universal-Aum 3612 Foothill blvd	
Highway Highlands	301-W
Healy Rev Patrick 2403 Montrose av Montrose	57
Holy Redeemer 2403 Montrose av Montrose	57
La Crescenta Community Presbyterian Church	
2908 Montrose av La Crescenta	201-V
St Luke's of the Mountains Rosemont av	369-V

An Institution For Community Service

CRIPPEN MORTUARY

Funeral Directors — Ambulance Service

COURTESY AND PROMPTNESS

2900 Honolulu Ave.

Crescenta 555

CLEANING

Carr Ernest A 2906 Michigan La Crescenta	140
Griswold Frances O Cleaners 2303 Honolulu av	
Montrose	510-W
Montrose Cleaners 2018 Montrose av Montrose	698
Thompson Bros 2285 Honolulu av Montrose	588
Viola Cleaners 2245 Honolulu av Montrose	342

CLUBS

—See Also Associations; Also Lodges

Oakmont Club Country Club dr Glendale	868
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CONFECTIONERIES

Lizbeth Candy Shop 2250 Honolulu av Montrose	129
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CONSTABLES

Constable Montrose 3809 Ocean View Montrose	464
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CONTRACTORS

Watson R A 3701 La Crescenta av La Crescenta	88
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CREAMERIES

Arden Farms Inc	
From Crescenta telephones only	Zenith 0061
Golden State Co Ltd Glendale	
From Crescenta telephones only	Zenith 8000

DENTISTS

Cannon Ernest E Dr 2722 Foothill La Crescenta	1151
Johns L Dr 2253½ Honolulu av Montrose	579
Longman Robt W Dr 2221½ Honolulu Montrose	625-W

DEPARTMENT STORES

Broadway Department Store Inc Los Angeles	
From Crescenta telephones only	Zenith 9311
Bullock's Inc Broadway-Hill-7th Los Angeles	
From Crescenta telephones only	Zenith 1911
May Co The Los Angeles	
From Crescenta telephones only	Zenith 8211
Robinson J W Co Los Angeles	
From Crescenta telephones only	Zenith 0333
Scanlon's Dept Store 2253 Honolulu av Montrose	86
West Coast Variety Stores 2271 Honolulu Montrose	243-J

DRUGGISTS

La Crescenta Pharmacy 2776 Foothill La Crescenta	379
Montrose Pharmacy 2201 Honolulu av Montrose	30
Valley Pharmacy 2301 Honolulu av Montrose	776
Verdugo City Drug Co 2801 Honolulu Verdugo City	468
Willoughby Cut Rate Drug Co 2210 Honolulu av	
Montrose	10
Willoughby Ray B 2801 Honolulu av Verdugo City	10

ELECTRICAL DEALERS

Cable J H 2274 Honolulu av Montrose	737
Home Appliance Co 2251 Honolulu av Montrose	29
Model Appliance Co 3734 Verdugo rd Montrose	828
Moise Alfred H Elec Shop 2261 Honolulu av Montrose	770
Stinson M P Elec Shop 3349 Mayfield Montrose	1117-W

EXTERMINATING

Eason A Sidney 3633 Angelus Glendale	658
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FEED

La Crescenta Feed & Fuel Co 2800 Montrose av	
Montrose	44
Montrose Seed Feed & Pet Supplies 2251½ Honolulu	
av Montrose	484-W

FIRE PREVENTION EQUIPMENT

L A County Montrose 2535 Foothill	13
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FLORISTS

Montrose Floral Shop 2258 Honolulu av Montrose	50
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FUELS

La Crescenta Feed & Fuel Co 2800 Montrose av	
La Crescenta	44
Montrose Seed Feed & Pet Supplies 2251½ Honolulu	
av Montrose	484-W

FUNERAL DIRECTORS

Crippen Mortuary 2900 Honolulu av Verdugo City	555
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FURNITURE

Anderson Furniture Co 2347 Honolulu av Montrose	510-J
Barker Bros Inc Los Angeles	
From Crescenta telephones only	Zenith 3355

For OLDSMOBILE 6 or 8

Complete Service Department
Free Pick-up and Delivery

Phone Cres. 819

2133 Verdugo Road

GARAGES

Barrett's Garage & Serv Sta 2469 Honolulu av	
Montrose	643
Freeman Harvey W Garage 3319 Verdugo Glendale	956
Helt Paul Auto Repair Shop 3478 Verdugo Montrose	1063
Johnson W T 4480 Ramsdell La Crescenta	1173
Mentz Fred Auto Shop 3524 Verdugo rd Montrose	352
Montrose Garage 2430 Honolulu av Montrose	15-J
Murphy Chas E Garage 2604 Honolulu Montrose	475-W
Stevens & Kent Service Garage 3430 Ocean View	
Montrose	715
Stewart's Inc 2155 Verdugo rd Montrose	755

GAS COMPANIES

So Calif Gas Co 2201 Honolulu av Montrose	30
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GASOLINE SERVICE STATIONS

Barrett's Garage & Serv Sta 2469 Honolulu Montrose	643
King Serv Sta 2800 Honolulu av Verdugo City	723
La Crescenta Garage & Serv Sta 2851 Foothill blvd	
La Crescenta	736
Moses Arthur H Serv Sta 2550 Honolulu Montrose	475-M
Oak Mount Serv Sta 2300 Honolulu av Montrose	720
Souter Ned Gas Sta 3748 Verdugo rd Montrose	18
Vilmur's Serv Sta 2814 Foothill blvd La Crescenta	802
Welcome Serv Sta 2270 Foothill blvd La Crescenta	402
Williamson's Serv Sta 2777 Foothill La Crescenta	501-W

GIFT SHOPS

Gift Box 3704 Ocean View Montrose	904-J
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GROCERIES

Blackburn G L 3938 Pennsylvania La Crescenta	733
Foothill Market 2772 Foothill blvd La Crescenta	735

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See MONTROSE MOTORS

Up To Date Equipment
Ask For Demonstration

Phone Cres. 819

2133 Verdugo Road

Honolulu Grocery 2448 Honolulu av Montrose	701
James' Grocery 4401 Pennsylvania La Crescenta	741
Leach Bros 2016 Montrose av Montrose	77
Mayer Bros Merchandise Mart 2458 Florencita dr	
Montrose	536-W

Safeway Stores Inc — Montrose	
2240 Honolulu av	56
2252 Honolulu av	84

Shopping Bag Market Inc 2276 Honolulu av Montrose	315
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HARDWARE

Berkemeyer Hdwe Store 2805 Honolulu av	
Verdugo City	126
Knox C M Hardware Store 2220 Honolulu av	
Montrose	91
La Crescenta Hardware Store 2912 Foothill blvd	
La Crescenta	148
Slater J Wm Hardware Store 2263 Honolulu av	
Montrose	455

HOTELS

Montrose Hotel 2212 Honolulu av Montrose	729
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ICE

Crystal Ice Delivery 2723 Honolulu av Montrose	435
Union Ice Co 3600 Ocean View Glendale	602

INSURANCE

Jeffers Thos J & Co 3706 Ocean View Montrose	597
Kelso A H 4142 La Crescenta av La Crescenta	155-W
Knox Laura 2727 Altura La Crescenta	89-W
Lawhead-Carlton Co 3032 No Verdugo Glendale	283

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JEWELRY

Rice V W 2241 Honolulu av Montrose	514
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KENNELS

Castellano Kennels 3148 Foothill La Crescenta	301-M
Hoffman Dog & Cat Hospital 2817 Piedmont	
Verdugo City	121

LADIES' GARMENTS

Anderson Dress Shop 2224 Honolulu av Montrose	1074-W
Martha Antoinette Shop 2243 Honolulu av Montrose	302

LAUNDRIES

Link H S Laundry Serv 2300 Foothill blvd Montrose	317-J
Peerless Lndry 2285 Honolulu av Montrose	680
Premier Laundry 2258 Honolulu av Montrose	1158
Riverview Laundry 2018 Montrose av Montrose	698

LIGHTING SYSTEMS

So Calif Edison Co 3807 Ocean View Montrose	789
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LUMBER

Anawalt Lumber & Materials Co	
3725 Verdugo rd Montrose	92
Black Lumber Co 3155 Montrose av La Crescenta	188

MACHINE SHOPS

Taylor & Fromm Mach Shop 3512 Ocean View	
Glendale	373-W

MARKETS

Economy Shopping Center 2209 Honolulu Montrose	490
Foothill Market A B Belanger 2772 Foothill blvd	
La Crescenta	735
Gelsinger, Meats at Economy Mkt 2209 Honolulu av	
Montrose	490
Highway Highland Market 3656 Foothill blvd	
Highway Highland	798
La Crescenta Market 2916 Foothill La Crescenta	132
Morgan & Gilbert Market 2809 Honolulu av	
Verdugo City	570
Pass A J 4019 Pennsylvania av La Crescenta	982-W
Shopping Bag Market Inc 2276 Honolulu av Montrose	315

MINING

Yates & Binns S End New York av La Crescenta	27
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MOVING SERVICE

Andy's Transfer 4315 Purtell Montrose	765-W
Montrose Transfer Co 2155 Verdugo rd Montrose	755

NEWSPAPERS

Carpenter Arthur A L A Examiner Agcy	
2008 Lyans dr La Canada	274
Coplin W D L A Times Agcy 2217 Honolulu av	
Montrose	64
Illustrated Daily News 2128 Crescent av Montrose	322
L A Examiner Br 2008 Lyans dr La Canada	274
L A Evening Post-Record 2128 Crescent av Montrose	322
La Crescenta Valley Herald 2025 Montrose av	
Montrose	572
Ledger The 2307 Honolulu av Montrose	45

NURSERIES

Craig Nursery & Florist 3100 Hermosa av	
Verdugo City	806

OPTOMETRISTS

Hoddefield O T 2241 Honolulu av Montrose	514
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OSTEOPATHIC PHYSICIANS & SURGEONS

Leean E O 2221 1/2 Honolulu av Montrose	1193
McKittrick W J 2267 Honolulu av Montrose	336-W

PAINTING

Slater J Wm Hdwe Store 2263 Honolulu av Montrose	455
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PHYSICIANS & SURGEONS, M.D.

Belt Robt L 2253 Honolulu av Montrose	496
Greenlea L S 2253 Honolulu av Montrose	414-W
Sanford Harold E 3802 Ocean View Montrose	304
Uteley J D 2330 Shields La Crescenta	310
Wemple E L 3805 La Crescenta	2

PLUMBING

Gronlund Adolph Plumbing & Heating Co	
2907 Mary La Crescenta	458
Harris Plumbing Co 2287 Honolulu av Montrose	76
Troutfetter H S 2636 Foothill blvd La Crescenta	62

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POULTRY

Brostoff's B Poultry Exch 3030 Montrose av La Crescenta	1002
La Crescenta Turkey Ranch 3433 Foothill blvd La Crescenta	235-J
Minnick's I N Thorobred Pet Stock Farm 2700 Montrose av La Crescenta	489

POULTRY SUPPLIES

La Crescenta Feed & Fuel Co 2800 Montrose av La Crescenta	47
Montrose Seed Feed & Pet Supplies 2251 1/2 Honolulu av Montrose	484-W

PRINTING

Ledger Printing Co 2309 Honolulu av Montrose	678
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PUBLIC ADDRESS SYSTEMS

Columbia Sound Systems 2710 Foothill blvd	383-V
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PLUMBING SERVICE

13 Years in Montrose

Repairing, Contracting — Electrolux Refrigerators

Ward Floor Furnaces — Sewers and Cesspools

HARRIS PLUMBING CO.

L. K. HARRIS 2287 Honolulu Ave. Phone Crescenta 76

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RADIO SERVICE STATION

AUTOMOBILE AND HOME SERVICE
2270 Foothill Blvd. Montrose, Calif.
Henry Withrow C. R. T. Cres. 402

RADIO DEALERS

Home Appliance Co 2251 Honolulu av Montrose	29
La Crescenta Hardware Store 2912 Foothill blvd La Crescenta	148
Model Appliance Co 3734 Verdugo rd	828
Philco Authorized Sales & Service— Montrose Radio & Appliance Shop 2217 Honolulu av Montrose	687
Radio Service Station 2270 Foothill blvd La Crescenta	402

RADIO SERVICING

Montrose Radio & Appliance Shop 2217 Honolulu av Montrose	687
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RANGES

Home Appliance Co 2251 Honolulu av Montrose	29
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RANGES—ELECTRIC

Montrose Radio & Appliance Shop 2217 Honolulu av Montrose	687
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REAL ESTATE

Caldwell D M 2293 Honolulu av Montrose	528-J
Collins Bros & Tillinghast 2654 Prospect La Crescenta	358
Collins Mark 2654 Prospect La Crescenta	358
Green Frank J 4233 Ocean View Montrose	388
Highway Highlands 3702 Foothill Highway Highlands 40 Lawhead-Carlton Co 3032 N Verdugo rd Glendale	283
Montrose Realty Co 2400 Honolulu av Montrose	341
Reynolds Howard Mrs 4607 Rosemont av La Crescenta	1024-J
Roscoe B W Realty Co 2468 Honolulu av Montrose 237-W Vista Realty Co 4001 Ocean View Montrose	592
Wasson Realty Co 2767 Foothill blvd La Crescenta	340
Zimmer N W & O H 3040 N Verdugo rd Glendale	183

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REFRIGERATORS

Cole Silver S 3333 Montrose av La Crescenta	189-J
Montrose Radio & Appliance Shop 2217 Honolulu av Montrose	687

REFRIGERATORS—ELECTRIC

Home Appliance Co 2251 Honolulu av Montrose	29
Montrose Radio & Appliance Shop 2217 Honolulu av Montrose	687

REFRIGERATORS—GAS

Gronlund Adolph Plumbing & Heating Co 2907 Mary La Crescenta	458
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RESORTS

Indian Springs Swimming Pool 2043 Verdugo rd	244
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RESTAURANTS

DeLong Jim 3015 Foothill blvd La Crescenta	759
Trail The 2206 Honolulu av Montrose	728
Veva & Bob's Place 3205 Foothill La Crescenta	757
Wagon Wheel Cafe 2321 Honolulu av Montrose	746

SANITARIUMS

El Rancho Verdugo 3150 Honolulu av	557
Kimball Sanitarium 2647 Foothill La Crescenta	184
La Crescenta Sanitarium 3511 Honolulu La Crsenta 1067 Rock Haven Sanatarium 2713 Honolulu av Verdugo City	604

SCHOOLS

Foothill Foundation School 2502 Cross La Crescenta	1121
Fremont John C School 1615 Paloma Glendale	332
La Crescenta Junior High School 3730 N Glenwood La Crescenta	648
La Crescenta School 4343 La Crescentna av	159
Lincoln School 3333 Altura	206
Montrose School 2348 Mira Vista	53

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NED SOUTER'S SERVICE

3748 Verdugo Road, Montrose, Calif.
PHONE CRESCENTA 18
Tires, Tubes & Service

SEEDS

Montrose Seed Feed & Pet Supplies 2251 1/2 Honolulu av Montrose	484-W
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SHOES

Elson's Shoe Store 2269 Honolulu av Montrose	742
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TELEPHONE COMPANIES

So Calif Telephone Co—Business Office Crescenta 4111 Ocean View Montrose	1100
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THEATRES

Montrose Theatre 2226 Honolulu av Montrose	308
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TILE

Schmidt H R 3907 Park pl Montrose	373-M
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VEGETABLE CONCENTRATES

G & H Brands 2648 Honolulu av Montrose	810
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VETERINARIANS

Whytock J S 3767 La Crescenta Verdugo City	108
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WATER COMPANIES

Crescenta Mutual Water Co 2012 Montrose av Montrose	143
Mountain Water Co of La Crescenta 2908 Foothill blvd La Crescenta	177

Webber Typewriter Company

138 So. Brand Blvd. Douglas 6149 Glendale
ALL MAKES SOLD, RENTED, REPAIRED

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Historical Society of the Crescenta Valley
c/o 2717 Altura Ave.
La Crescenta, CA 91214

Historical Society of the Crescenta Valley

Presents:

California's Mission Indian Revolts

Monday, November 16th, 7:00 PM

At the Center for Spiritual Living

(Formerly known as the La Crescenta Church of Religious Science)

Located on the corner of Dunsmore and Santa Carlotta

Please check your mailing label for accuracy.

Remember:

*****2009 MEMBERSHIPS RUN FROM MARCH 2009 TO MARCH 2010*****

***THANK YOU TO ALL OUR MEMBERS
FOR YOUR CONTINUED SUPPORT!***

Questions or changes?

Call Pam: (818) 957-2968



We're always interested...

We love to hear your recollections about Crescenta Valley from times past. Share your stories with us, please! Let us share your memories with our members.

Mail: c/o 2717 Altura Ave.

La Crescenta, CA 91214

e-mail: lawlrmom@yahoo.com



San Gabriel Mission: legendsofamerica.com

Let your fingers do the walking...

**La Crescenta Valley
Telephone Directory
(Crescenta Exchange)**

Our November Newsletter will
feature pages from a local
phone book from 1936,
beginning with page 3